

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	63497	web\$1page or web\$1site or (internet or html or hypertext) adj2 (page or site)	US-PGPUB; USPAT	OR	ON	2007/02/27 14:10
L2	3360	I1 with (version or variation or similar)	US-PGPUB; USPAT	OR	ON	2007/02/27 14:12
L3	1271335	effectiveness or reaction or pleasing	US-PGPUB; USPAT	OR	ON	2007/02/27 14:12
L4	775	I2 and I3	US-PGPUB; USPAT	OR	ON	2007/02/27 14:13
L5	21	I4 and (@ad<"19970121" or @rlad<"19970121")	US-PGPUB; USPAT	OR	ON	2007/02/27 14:18
L6	1502	I3 same (opinion or criticism)	US-PGPUB; USPAT	OR	ON	2007/02/27 14:16
L7	6	I2 same (opinion or criticism or critique)	US-PGPUB; USPAT	OR	ON	2007/02/27 14:16
L8	183	I2 same (traffic or volume or popularity or hit or click\$1through or clickstream)	US-PGPUB; USPAT	OR	ON	2007/02/27 14:17
L9	10	I8 and (@ad<"19970121" or @rlad<"19970121")	US-PGPUB; USPAT	OR	ON	2007/02/27 14:17
L10	127	I2 and (@ad<"19970121" or @rlad<"19970121")	US-PGPUB; USPAT	OR	ON	2007/02/27 14:29
L11	407	I1 with (best or attractive)	US-PGPUB; USPAT	OR	ON	2007/02/27 14:29
L12	7	I11 and (@ad<"19970121" or @rlad<"19970121")	US-PGPUB; USPAT	OR	ON	2007/02/27 14:31
L13	3503	I1 with (modify\$3 or modifi\$2 or modification or chang\$3)	US-PGPUB; USPAT	OR	ON	2007/02/27 14:30
L14	1093	I13 same (layout or component or element or graphics or link or hyperlink)	US-PGPUB; USPAT	OR	ON	2007/02/27 14:31
L15	92	I14 and (@ad<"19970121" or @rlad<"19970121")	US-PGPUB; USPAT	OR	ON	2007/02/27 14:31

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Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	1	("5918014").PN.	US-PGPUB; USPAT	OR	OFF	2007/02/27 17:40
L2	3929	author\$3 with tool	US-PGPUB; USPAT	OR	ON	2007/02/27 17:13
L3	63497	web\$1page or web\$1site or (internet or html or hypertext) adj2 (page or site)	US-PGPUB; USPAT	OR	ON	2007/02/27 18:00
L4	1301	l2 and l3	US-PGPUB; USPAT	OR	ON	2007/02/27 17:14
L5	121	l4 and (@ad<"19970121" or @rlad<"19970121")	US-PGPUB; USPAT	OR	ON	2007/02/27 17:42
L6	809	effectiveness same hit	US-PGPUB; USPAT	OR	ON	2007/02/27 17:42
L7	85	l3 and l6	US-PGPUB; USPAT	OR	ON	2007/02/27 17:42
L8	0	l7 and (@ad<"19970121" or @rlad<"19970121")	US-PGPUB; USPAT	OR	ON	2007/02/27 17:42
L9	13730	effectiveness same (customer or client or user)	US-PGPUB; USPAT	OR	ON	2007/02/27 17:42
L10	2250	l3 and l9	US-PGPUB; USPAT	OR	ON	2007/02/27 17:42
L11	76	l10 and (@ad<"19970121" or @rlad<"19970121")	US-PGPUB; USPAT	OR	ON	2007/02/27 18:01
L12	1	("5819092").PN.	US-PGPUB; USPAT	OR	OFF	2007/02/27 17:53
L13	3360	l3 with (version or variation or similar)	US-PGPUB; USPAT	OR	ON	2007/02/27 18:00
L14	1764	l13 same (customer or client or user or enduser)	US-PGPUB; USPAT	OR	ON	2007/02/27 18:01
L15	70	l14 and (@ad<"19970121" or @rlad<"19970121")	US-PGPUB; USPAT	OR	ON	2007/02/27 18:01